

# **Diversification Opportunities in Equity Sectors**

To help manage risk, investors often evaluate a portfolio's level of diversification by analyzing stocks according to their market capitalization or investment style. Diversification\* may also be achieved by including a mix of investments in different sectors or industries. Similar to market capitalizations and investment styles, sectors have moved in and out of favor, as demonstrated in the chart below. During volatile markets, being mindful of a portfolio's sector allocation may help manage risk while being positioned to potentially benefit from market trends. Talk to your financial advisor today regarding sector diversification opportunities and the potential for lower portfolio risk.

#### Sector Annual Returns (As of 12.31.2021)

2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Financials <b>28.82</b> %	Consumer Discretionary <b>43.08</b> %	Utilities 28.98%	Consumer Discretionary 10.11%	Energy <b>27.36</b> %	Information Technology 38.83%	Health Care <b>6.47</b> %	Information Technology <b>50.29</b> %	Information Technology 43.89%	Energy <b>54.64</b> %
Consumer Discretionary 23.92%	Health Care <b>41.46</b> %	Health Care <b>25.34</b> %	Health Care <b>6.89</b> %	Communication Services 23.49%	Materials <b>23.84</b> %	Utilities <b>4.11%</b>	Communication Services 32.69%	Consumer Discretionary 33.30%	Financials <b>35.04</b> %
Communication Services 18.31%	Industrials <b>40.68</b> %	Information Technology <b>20.12</b> %	Consumer Staples <b>6.60</b> %	Financials <b>22.80</b> %	Consumer Discretionary <b>22.98</b> %	Consumer Discretionary <b>0.83%</b>	Financials <b>32.13</b> %	Communication Services 23.61%	Information Technology <b>34.53</b> %
Health Care <b>17.89</b> %	Financials <b>35.63</b> %	Consumer Staples 15.98%	Information Technology <b>5.92</b> %	Industrials 18.86%	Financials <b>22.18</b> %	Information Technology -0.29%	Industrials <b>29.37</b> %	Materials <b>20.73</b> %	Materials <b>27.28</b> %
Industrials <b>15.35%</b>	Information Technology 28.43%	Financials <b>15.20</b> %	Communication Services 3.40%	Materials <b>16.69</b> %	Health Care <b>22.08</b> %	Consumer Staples -8.38%	Consumer Discretionary <b>27.94</b> %	Health Care <b>13.45</b> %	Health Care <b>26.13%</b>
Materials <b>14.97</b> %	Consumer Staples <b>26.14</b> %	Industrials <b>9.83</b> %	Financials <b>-1.53</b> %	Utilities <b>16.29%</b>	Industrials <b>21.03</b> %	Communication Services -12.53%	Consumer Staples <b>27.61</b> %	Industrials <b>11.06</b> %	Consumer Discretionary <b>24.43</b> %
Information Technology 14.82%	Materials <b>25.60</b> %	Consumer Discretionary <b>9.68</b> %	Industrials <b>-2.53%</b>	Information Technology 13.85%	Consumer Staples 13.49%	Financials <b>-13.03</b> %	Utilities <b>26.35%</b>	Consumer Staples 10.75%	Communication Services 21.57%
Consumer Staples 10.76%	Energy <b>25.07%</b>	Materials <b>6.91</b> %	Utilities -4.85%	Consumer Discretionary <b>6.03</b> %	Utilities 12.11%	Industrials <b>-13.29</b> %	Materials <b>24.58</b> %	Utilities <b>0.48</b> %	Industrials <b>21.12%</b>
Energy <b>4.61</b> %	Utilities 13.21%	Communication Services <b>2.99</b> %	Materials <b>-8.38</b> %	Consumer Staples <b>5.38</b> %	Energy <b>-1.01</b> %	Materials <b>-14.70</b> %	Health Care <b>20.82</b> %	Financials <b>-1.69</b> %	Consumer Staples 18.63%
Utilities 1.29%	Communication Services 11.47%	Energy <b>-7.78</b> %	Energy <b>-21.12%</b>	Health Care <b>-2.69</b> %	Communication Services -1.25%	Energy <b>-18.10</b> %	Energy <b>11.81%</b>	Energy <b>-33.68</b> %	Utilities 17.67%

#### **Legend and Index Definitions**

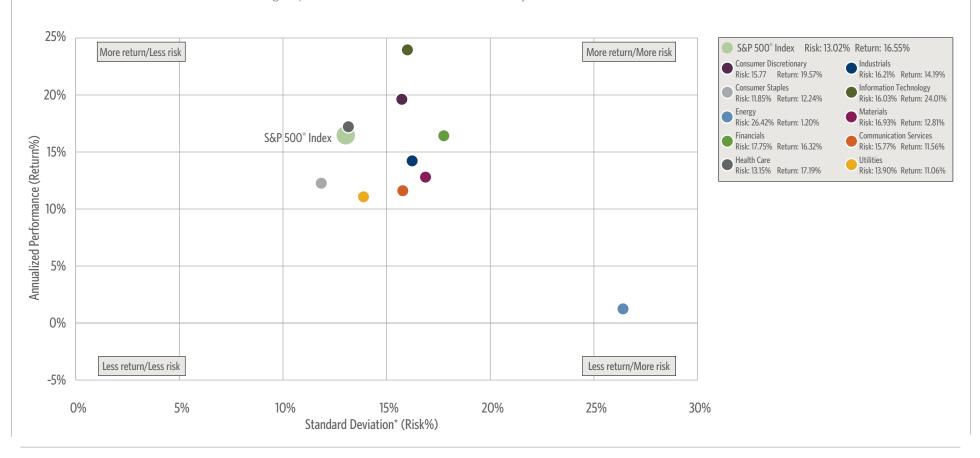
Consumer Discretionary	Consumer Staples	Energy	Financials	Health Care	Industrials	Information Technology	Materials	Communication Services	Utilities	S&P 500
S&P 500® Consumer Discretionary Index	S&P 500® Consumer Staples Index	S&P 500® Energy Index	S&P 500® Financials Index	S&P 500® Health Care Index	S&P 500® Industrials Index	S&P 500® Information Technology Index	S&P 500® Materials Index	S&P 500® Telecom- munication Services Index	S&P 500® Utilities Index	S&P 500 Index

Source: Standard and Poor's. Past performance does not guarantee future results. The illustration is not representative of any Guggenheim Investments product. Some investment products have more risk than others. There are additional risks associated with investing in consumer discretionary, consumer staples, energy, financials, healthcare, industrials, information technology, materials, telecommunications and utilities stocks. Index information is provided for illustrative purposes and is not meant to represent the performance of a fund. Referenced indices are unmanaged and not avilable for direct investment. Index returns do not reflect any management fees, transaction costs or expenses. \*Diversification neither assures a profit nor eliminates the risk of experiencing investment losses.

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### Sector Risk/Reward Profile (12.31.2011-12.31.2021)

As illustrated in the chart below, sectors focus on a single aspect of the market and tend to be volatile as they move in and out of favor.



Source: Standard and Poor's for annualized index performance.

Past performance does not guarantee future results. The illustration is not representative of any Guggenheim Investment product. Some investment products have more risk than others. There are additional risks associated with investing in Consumer Discretionary, Consumer Staples, Energy, Financials, Health Care, Industrials, Information Technology, Materials, Telecommunications and Utilities stocks.

\*Standard deviation is a measure of historical volatility that indicates a degree to which an investment's returns fluctuate around its average return. Generally, a higher standard deviation indicates a more risky investment.

S&P 500\* (Economic Sectors) Index is a capitalization-weighted index. The Index was developed with a base level of 10 for the 1941-43 base period.

This information is intended to be general in nature and should not be construed as investment advice or a recommendation of any specific security or strategy. The index returns used to calculate the correlations do not reflect any management fees, transaction costs, or expenses. The indices are unmanaged and are not available for direct investment. Index information is provided for illustrative purposes and is not meant to represent the performance of a fund.

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